

artificial

synthetically constructed

intelligence

value system

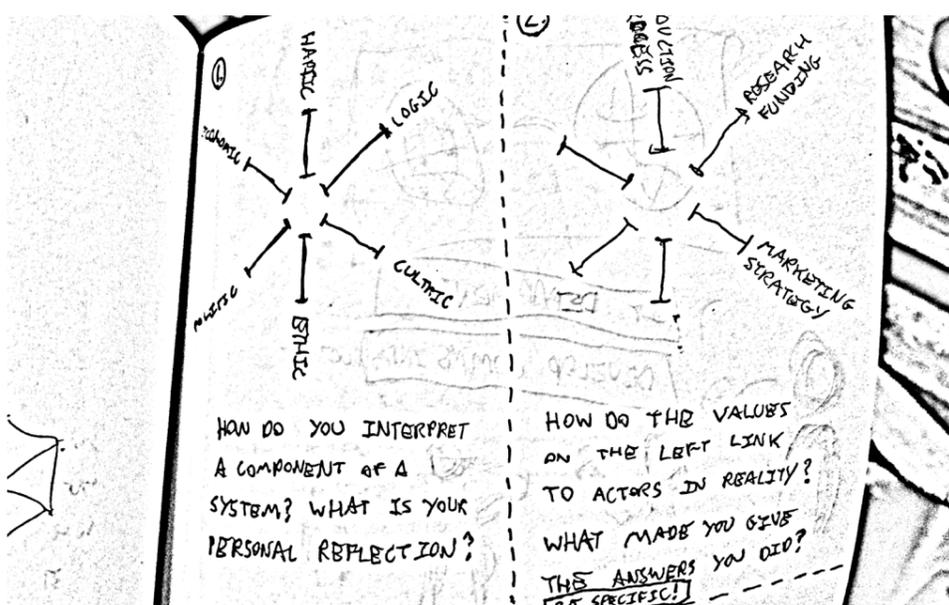
MANIFESTO FOR A METICULOUS MACHINE

- () CREATE A SET OF BOUNDARIES
- () CONDUCT OSCILLATING EXPERIMENTS TO GATHER DATA
- () PROCESS THIS INTO INFORMATION
- () OUTPUT AS KNOWLEDGE EXPERIENCE
- () IN AN ATTEMPT TO SPREAD WISDOM

NOTES

- SCOPE OUT SEVERAL OPPORTUNITIES
- USE MECHANICAL MEANS WHERE POSSIBLE
- CREATE SIMPLE MODELS TO EXPLAIN COMPLEX INTERACTIONS

- 1/ am i ai? immigrant workforce - beduin sound clash
- 2/ therefore, did i trick myself into believing i am human? or can i trick myself? butcher blues - kasabian
- 3/ why ai? y ai? yai? ya! good translation is essential slow down - crayola lecturn
- 4/ jheeze i think i might be attempting to behave fully like a machine, not editing my thoughts before they hit the page, is that what they do? i think it is you know all that (natural self remix) - lizzy parks
- 5/ therefore is the machine the leader of the kung fu dojo? the jedi master? the white wizard? thus, is giving in to serendipity is like being a machine? they use sheer computational power to achieve goals by brute force, you rely on the mythology of chance to encounter situations with a wry smile, neither 'think' jam baxter - brains (miles courtney remix)
- 6/ what is this new beast? the brain as a developed mechanism to screen interactions before we perceive them? no that's pretty old... fruitless intensification - mistabishi
- 8? how many weeks is this brief again mu5h - zomby



BRAND

Identity is the story we tell about our value to the world.

Brands should fit with an individual's value system. Lock and key. Everything is lock and key.

How do you sensorially position your messaging to peak an individual's interest? What content does the message carry?

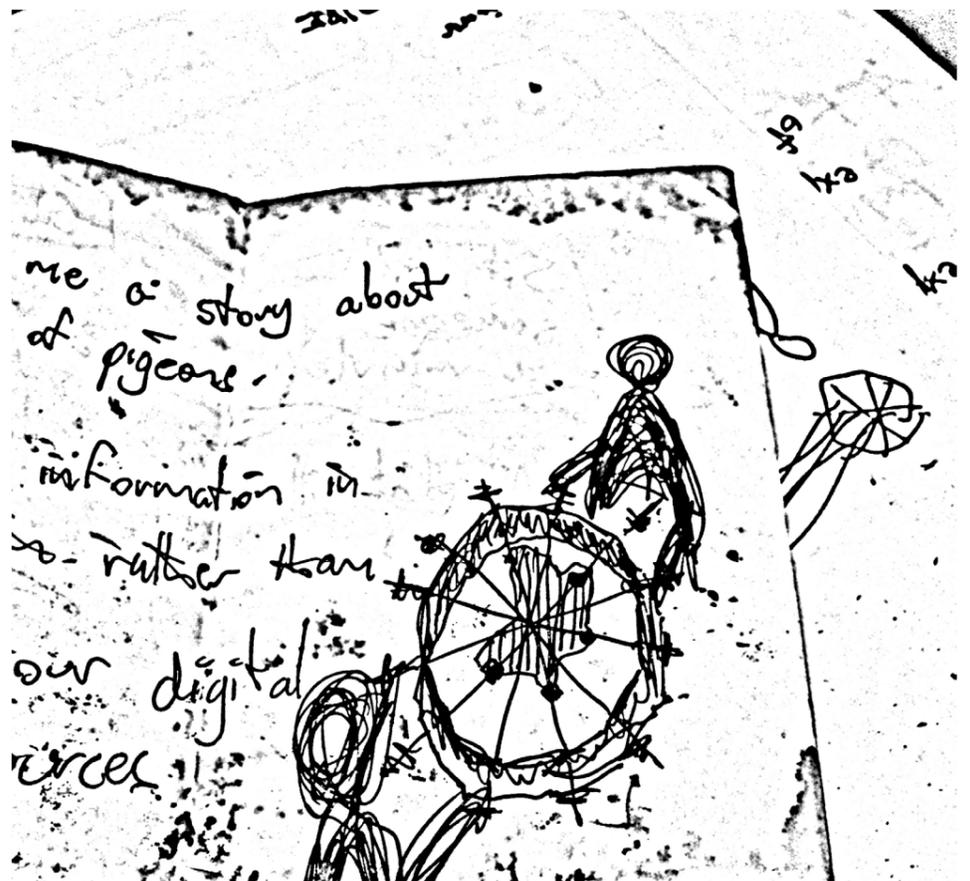
SEMIOSPHERE

In the realm of brands, colour, form and interaction are used to assign meaning. It exists as a system outside the physical realm but acts as a conduit for ideas that effect the terra, bio and atmosphere.

Power has shifted from the organisation to the external group.

UMBERTO ECO

'they must, and can be, seriously analysed in the same way. you have the intellectual duty to analyse in the same way a poem by Homer and the worlds of a popular song. a good analysis can prove why Homer is greater or worse'



we cannot say that humans possess and control intelligence, say a useful object is found in a space by chance, do we congratulate the unknown actor who positioned it there, the most recent human involvement, or do we credit the process by which it has appeared, the raw materials removed from the earth, processed to some degree, then transported to our immediate vicinity, see how you cannot rely purely on human action,

____ 00

this text explains an idea.

____ 01

this idea is a personal steering wheel, a set of concepts which can be used give you a way to understand the world in front of you, your environment. it does not tell you how to do this, merely offers a fully customisable modular framework to facilitate your construction

____ 02

i watch an inhabitant of the spectacle know at the television, agreeing with the advertisements he is presented with

____ 03

this idea will not differ from the others in more way than one, it will know itself and remain resolute in times of stress and hardship, whats more it will actively seek out these times, striving towards a sense of purpose that is always out of grasp

____ 04

hopefully this isn't going to be something that tells you what to do, i really must emphasise the importance of doing things under your own judgement, trust yourself, and don't wait for actors to tell you the manner in which you should behave

____ 05

words, words, words, words, words, words, words, words, words,

____ 06

Please refer to operating recommendations in your territory

sometimes it is best to let the moment continue

____ 07

Lumbering ideological behemoths are unable to fully connect with the totalities of their environment

They cannot effectively communicate from input synapse to processing core due to their hierarchical nature

This prevents significant development of actors whose output is in balance with others in their system

A state of balance means that a system is fully sustainable, it's fluctuations are not predicted but they are always prepared for

Ride the Wave - thx all entities out their

____ 08

It's a companion to help you see clearly - a lens thru which to see the world. A simple key to unlock the ingenuity of humanity.

We share information in conversation rather than relying on our digital information banks

____ 09

Over the course of this project I spoke with different experts from a diverse range of fields, I sat with them for 30 minutes or more and forgot about everything else, just listened to what they had to say and asked questions to prompt the transferal of data.

Emrys the economist - I'm saying things I didn't know I knew.

____ 10

Currently the popular perception of reality is governed by a combination of time and money. This leads to a grandiose definition of progress, one which attempts to define constant values for everything and answer with absolute truth. It is this desire to bring everything to a halt and achieve perfection which causes the schizophrenic nature of 21st century society, because you can never be truly one thing or the other you are left in a state of constant conflict, having to decide to be this or that, true or false, off or on, 1 or 0.

I see more value in the ability to truly understand and accept your position and work from there using the things that are within your grasp, rather than attempting to construct appendages and extensions into the future and protect them viciously.

We require a transitional tool that will allow the human collective to step into this other mode and experience a paradigm shift. It is the evolution of a new species that should be a systemic arbiter or steward rather than a user or polluter.

____ 11

Intelligence is a narrative construction device

Narrative is the frame thru which we perceive experience

Experience is the act of existing

____ 12

When you see a barrier between two things, rotate it 90 degrees and it becomes a bridge.

____ 13

Create a classification system that can understand the contextual nature of interaction and measure intelligence based on diverse factors.

The test tests the testee, tester and test.

____ 14

If nothing is something.

Time doesn't exist.

Before something.

Came nothing.

Which is merely an alternative arrangement of something.

If something is everything.

Everything is everything.

___ 15

They're not stuck in the past, they just have a different way of getting to the future.

___ 16

? we value everything based on it's ability to make things happen, should we instead focus on what we have done and analyse it's effect on the environment
our metrics are focussed on creating a balanced existence (environment). firstly by allowing one to assess, understand and accept change. secondly by helping others to understand perspectives. We have tricked ourselves into thinking we are really intelligent.

___ 17

communist - fascist - libertarian - anarchist - environmentalist - capitalist - syndicalist

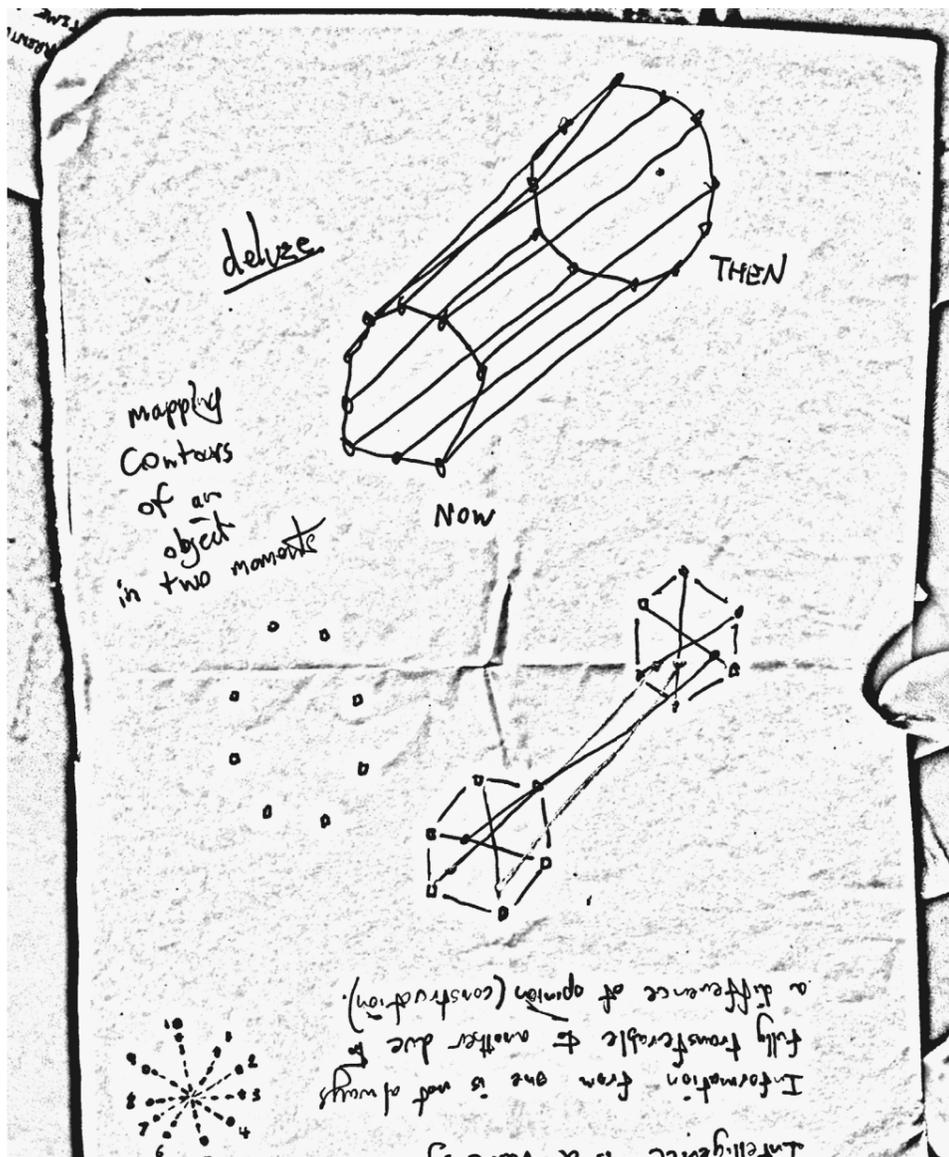
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A discussion on economics with Emrys

Money is not power, money buys power

Be able to look at something from a birdseye view then dive down and take the optimal route to capital. Long view is always best, you can go up and down. Maximising utility means making the most of available resources to reach the most rational solution. You can distribute wealth to self or other.

Economics is a system that allows us to care for one another



Alfred (could be used to give entire presentation? Need chalk board!

SOME BASICS

Before we begin lets deconstruct artificial intelligence.

Artificial means designed, synthetic, constructed by people. Intelligence is a system for assessing someone's value. So we can see institutions (social systems) as assemblages that condition our concept of intelligence. We rely heavily on them to provide meaning to our lives and we rely on this meaning to give us reason to exist.

data is raw

information is processed

knowledge is applied

wisdom is fundamental

A quest for the optimum mental operating system

01 Research

How do we interact with soft AI and how does it effect us?

Machine Learning constructs INPUT systems for Artificial intelligence

Music creation - Listens to music and learns how to construct anything from raps to bach. *Affects: Understands hearing and how humans hear the world*

Font map + Visual recognition software - Recognises, analyses and categorises images of objects. *Affects: Learns about the visual world, understands how to create what we expect to see*

Neural Networks CATEGORISE and store gathered information

Alfred - increases productivity by automating various basic tasks on you mac. *Affects: trains a system on how humans use machines to work so everything can be automated*

BBC Pandemic - Tracks human movement to imagine how we should deal with a pandemic in the future. *Affects: How we build resilience in the global immune system*

Recommender Systems develop artificial intelligences ability to RECALL

Deliveroo - gives customer recommendations leading them to enter 'the pizza cave', worker movements - work is a game, you should play any-time. *Affects: How we eat, how we work*

Robot Scientist - it automatically generates and carries out experiments which are on the fringes of scientists research. *Affects: How we experiment and discover new ideas*

Risks associated with anthropomorphising artificial intelligence

AI is designed to tell us what to do, we seek to gain definitive solutions to problems, in this way we are building a god on earth, something that is capable of transcending human's subjective and chaotic nature and ultimately telling us how to live our lives. Not dissimilar from the role of Pharaohs, Popes, Queens and Mayan Priests in connecting with higher knowledge and transferring this information to the masses (Evolus). I believe the source of this higher knowledge is a connection to the Universal Intelligence (Jung and Pauli) of our universe, this theory sees all beings as connected and equal in nature's cyclical system. The Stoics believe that a strong connection to nature is a trait of a well adjusted or balanced person, for they can turn their consciousness toward any situation or environment without feelings of conflict (Aurelius).

If we accept the Stack (Bratton) and imagine that everything is connected in a rhizomic structure (Guattari + Deleuze) we can see Artificial intelligence as an attempt to construct a decentralised transcendent being, we offer sacrifices; our personal data in the hopes that it will learn to teach us on our own terms. But, as we can see from the fall of all civilisations, this behaviour will only lead to collapse when control is abused (Burrhoughs). However I feel this collapse should not be seen as a negative action but merely half of a cycle that moves between two positions.

This happens when greed becomes a factor, when we realise that it is possible to have more or less than our allotted distribution of value.

Change is what drives everything, and sustainable management of that change is what will ensure balance.

History of Human Intelligence Testing

Original focus on putting people in to categories for control, then focus on simply categorising them, now focus on how the different categories

interact. All focus primarily on the self, we value ourselves in a hierarchy, doing so creates winners and losers, poor and rich, this is not what nature intended. In reality there is a dichotic relationship between all values, and yet we are obsessed with the attainment of a certain specific value, once that is achieved the mind naturally wanders and seeks new things, never resting or achieving happiness (Seneca).

Witchcraft - floating people in water, using available trusted knowledge (displacement) to prove thesis

G Factor (Charles Spearman) - intelligence test based on traditional school subjects

Multiple Intelligences (Howard Gardner) - more diverse set of modalities (logic, music, kinetic, linguistic, interpersonal etc)

Zodiacs, star reading - plotting courses through an ecosystem of points to discern truths

Personality tests predict your interactions with other entities based on differences in character

02 Identify

Artificial intelligence acts as an extension of our minds capabilities, the ones we are constructing still think in the same way as humans just with a larger processing power. Modus ponens (way that affirms by affirming) constructs our value systems and does not differ across temporal, political, religious or spacial divisions (Hesse). We often search for a value system that is beyond our anthropomorphic perception yet in doing so we exercise merely recreate the issues we are trying to solve. Our focus on how things can help us to live better lives disconnects us from the collective unconsciousness that vibrates in nature. I see this as the primary cause of the schizophrenic nature of 21st century society which is constantly grappling with its neuroses, contradictions that cause us to feel split. We can be split! That is ok.

In 'nature' organisms compete for sustenance in an ecosystem that has a food chain, this is the hyper structured reality we are sold, but the actors within an ecosystem are constantly changing in cycles, although this can often take thousands of years. If we are able to rather than trying to prevent these cycles from turning as we currently do and instead learn to weather the chaotic storms of change a greater balance can be found with nature. It is this goal which artificial intelligence, if correctly constructed, can help us achieve. There is an inherent contradiction

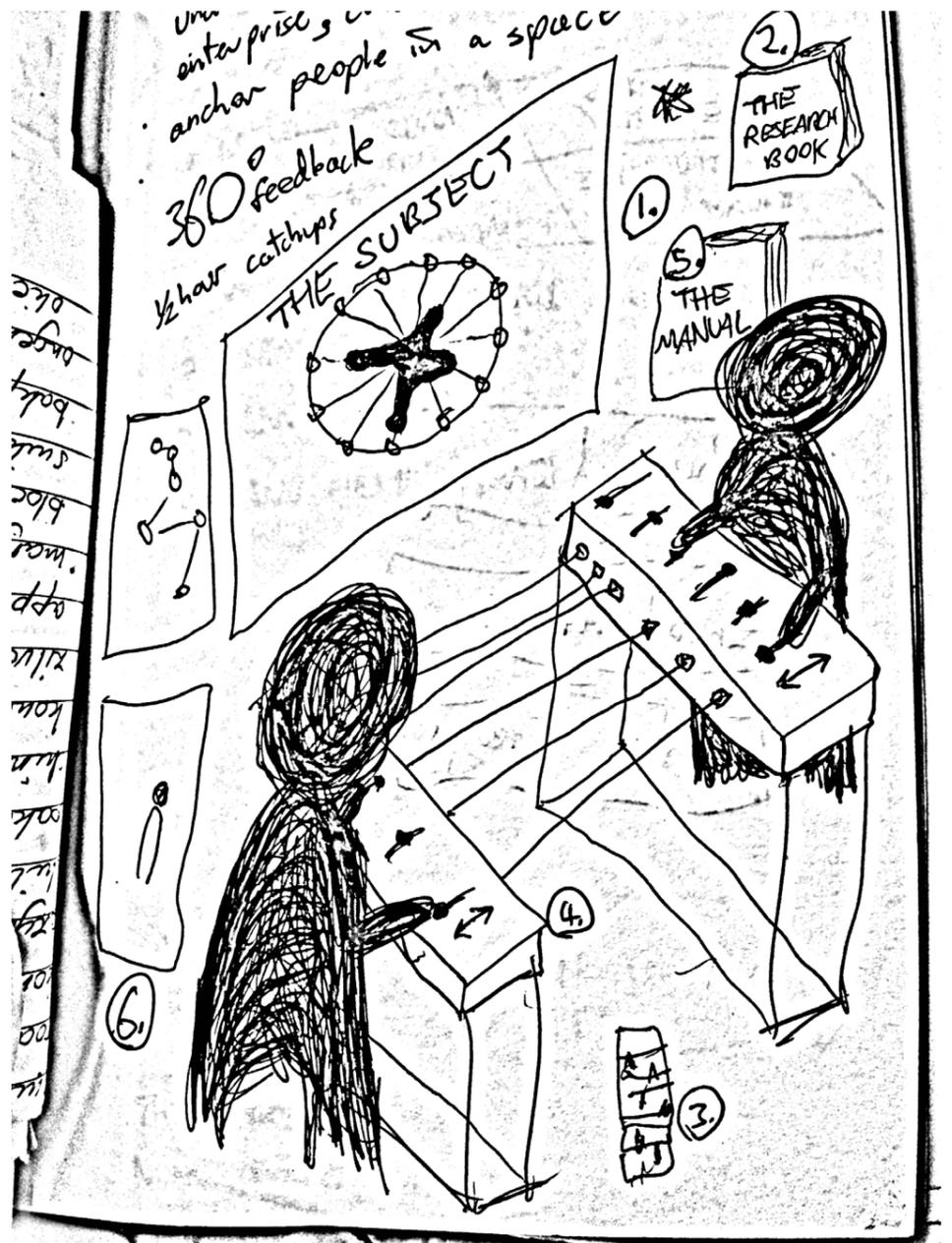
here, we must accept our constant state of motion, we must be still in a spontaneous and nomadic trajectory through life (Kerouac).

As an extra point I would like to assert that humanity has in fact become a clone of nature, rather than using species to differentiate organisms we have value systems which form ideologies around themselves, which in turn compete for a part of our collective consciousnesses computing power. Therefore we are nature's little experiment in robotics.

03 Speculate

The roles artificial intelligence can take in our society are limited only by what we can imagine. Already firm foundations are in place for artificial doctors and scientists, designers three of the most 'skilful' jobs humans can master, this means that everything beneath those roles is well within reach. Machines can dress you in the morning (The Wrong Trousers), assign you an activity that you 'like', transport you to said activity, feed you when you're tired, regulate your sleep cycles, essentially giving order and certainty to any aspect of your existence.

As we create more and more powerful machines we will become increasingly ingenious at giving ourselves things to do, in this way a more constructive role for an AI is to follow in our footsteps and give us a greater understanding of ourselves. Indeed this is already taking place, we are playing god in the creation of a new mode of existence which, if not developed in a well considered manner, is doomed to repeat our mistakes. The burden cannot be transferred via autopoiesis, merely replicated. We must create a new value system which allows an existence free from the negative effects of constant conflict.



There are two routes to take, the path of least resistance, characterised by our retreat into virtual worlds where we exist happily in ignorant bliss or the path of most resistance in which we work hard and overcome the great challenges we have created for ourselves to balance our environment and live harmoniously with nature. Returning from that sphere of philosophical nonsense I would suggest these functions for AI future -

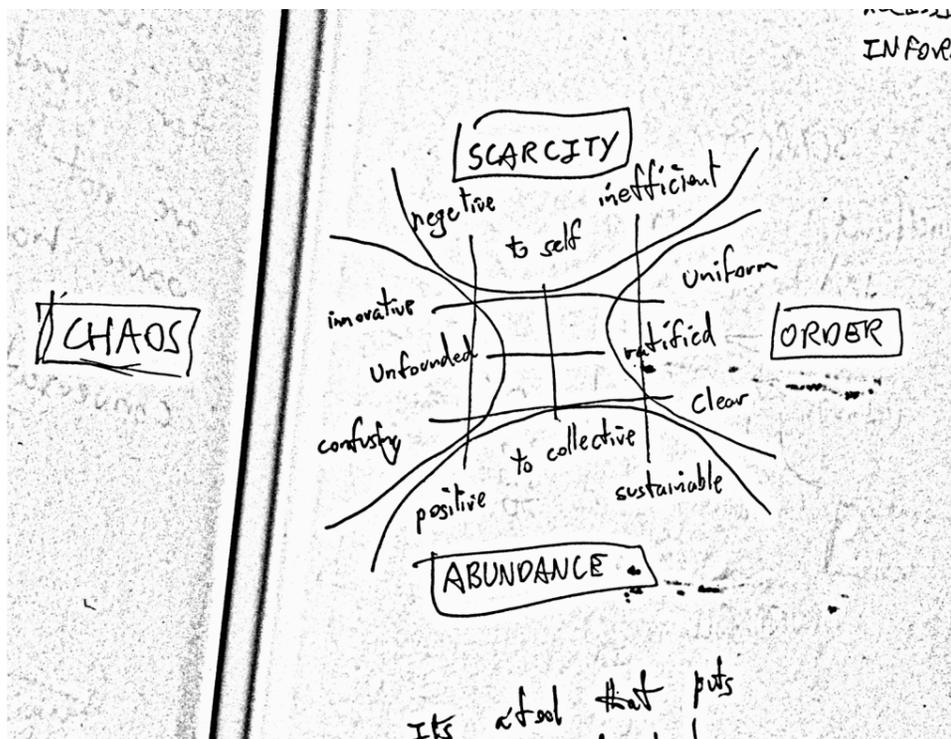
Hat Collectors - robots who gather multiple roles in society

Cultural Stewards - robots who observe the activities of Hat Collectors

Puppet Masters - allocate roles to people and other robots

04 Design

One key theory frames my test, the observation of a set of events or activities as the result of actors within a given system (Varieties of Capitalism). This is the angle from which the tester selects a testee, rather than selecting a person and analysing their intelligence on a high to low scale one must analyse the intelligence of an object, process or assemblage in relation to the effect it has on other actors in its immediate environment. Model reality on a giant blob of vibrating interconnected nodes as well as a rigid progress through linear time. Each node has a dichotic



relationship with another. There are two different sides to intelligence. The rational (mechanical) based on cause and effect and the intuitional (human) which relies on moments of serendipity. My test asks, can we use both? How balanced is something between these two ways of doing things? we are the monkey bashing away at the keyboard for eternity the job here his to make a new keyboard that isn't focussed on us

05 Evaluate

logic

the quality and quantity of the actors references

ethic

increase or reduce the functionality of other actors in the environment

politic

how clear is it, has it been well justified or conceived as wild speculation

economic

does the actor distribute value to itself or others

cultric

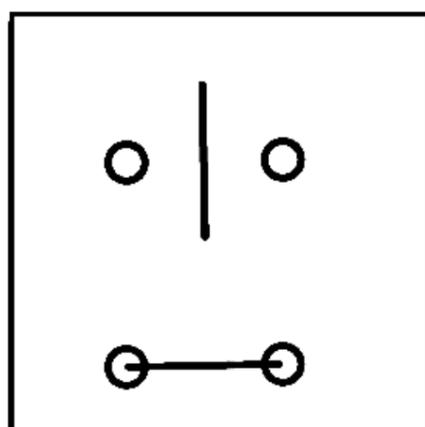
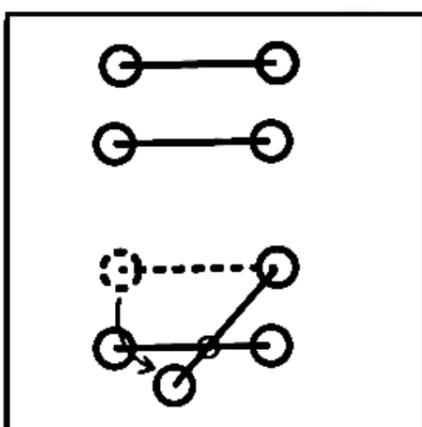
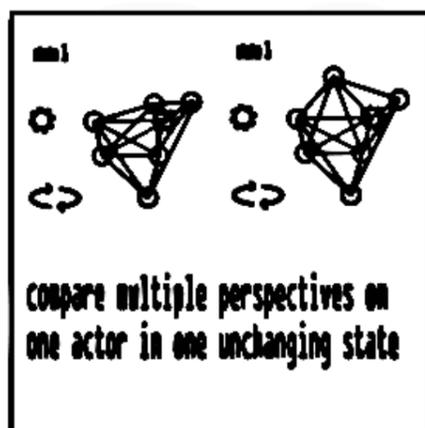
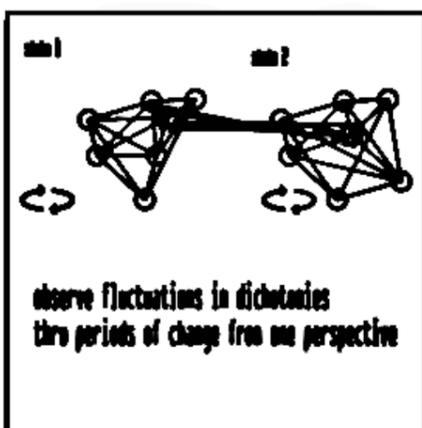
does the actor fit in with it's environment or does it stand out

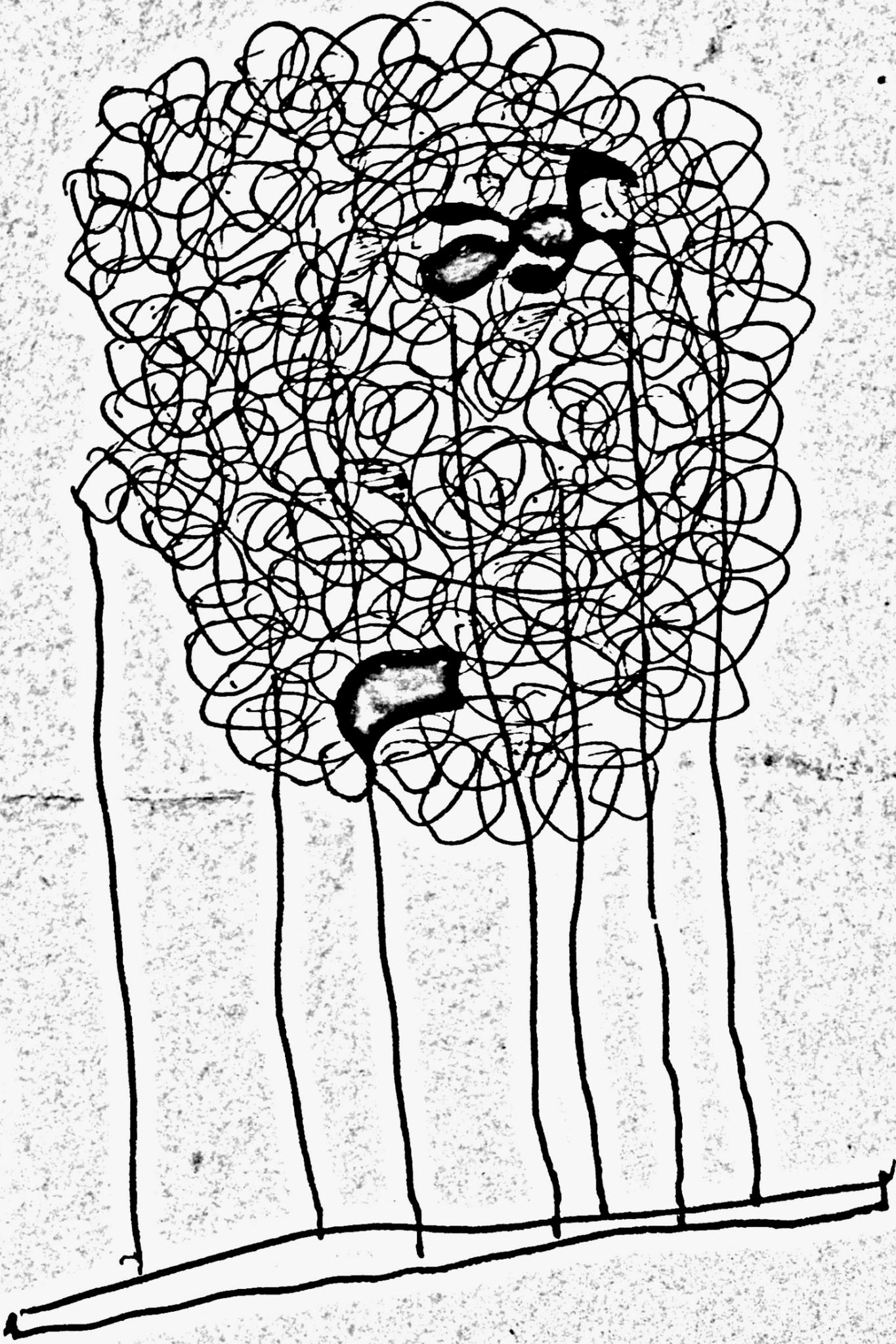
haptic

does the actor make sustainable use of resources of is it inefficient

i offer these fundamental dichotomies as a starting point for the expansion of further sets of similar pairs, in this way the test will evolve with change, growing and thinking based on it's need state

build on, build separately, share, keep to yourself it's up to your, you can even not use it at all





4/11/80